

# NAOMI WINDERS

**COPYWRITER • COMEDIAN**

## SCHOOL

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Brigham Young University  
2021

**Bachelor of Arts - Communications**

**Emphasis:** Copywriting for Advertising

**Minor:** Creative Writing

## AWARDS

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**2021** International ANDY

**2021** AICP Commercial Award

**2021** Bronze Telly

**2021** ADC Merit Award

**2020** Gold Addy

**2020** Silver Addy (x3)

**2019** Silver Addy

## CONTACT ME

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**NAOMIWINDERS.COM**

## EXPERIENCE

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### KALEIDOSCOPE PICTURES

**SUPERVISING WRITER** · NOV 2020 - APR 2023

Wrote for popular sketch comedy show "Studio C".

- Pitched and wrote 3+ comedic scripts per week.
- Punched up and rewrote other writer's scripts.
- Led pitch meetings and group writing sessions.

**SOCIAL MEDIA CONTENT CREATOR** · MAY 2022 - APR 2023

- Wrote, produced, directed, and edited TikToks for "Studio C" that gained the account 80K+ followers and 3M+ likes.
- Wrote 25+ comedic TikTok scripts a week.

### SAATCHI & SAATCHI

**FREELANCE COPYWRITER** · SEPT 2021 - OCT 2021

Brought on for the Toyota 2022 Super Bowl campaign.

- Ideated with an Art Director partner and presented ideas to Creative Directors and other teams.
- Wrote scripts that matched the brand voice and CD feedback.

### INFIGO FILMS

**FREELANCE COPYWRITER** · JUNE 2021 - PRESENT

Consistently hired for various advertising projects.

- Wrote spots that educated students on proper first aid procedure in a lighthearted, comedic way.
- Ideated and wrote for a state-wide government campaign.

### BYUTV

**COPYWRITER** · SEPT 2018 - JAN 2020

Worked in-house at a nationwide TV network.

- Helped establish a creative voice for the marketing of new shows on BYUtv.
- Wrote promos for new and existing shows that aired online and national television.

### BLUE HELM COMMUNICATION

**FREELANCE COMEDY WRITER** · NOV 2019 - FEB 2020

Developed TikTok content for YouTuber, MrBeast.

- Wrote 20+ social media posts every week, ranging from comedic to promotional.
- Coordinated with writer and media managers to expand social following.

## SIDE PROJECTS

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### SKETCH & IMPROV COMEDY

AUG 2018 - PRESENT

- Currently a main stage performer for ComedySportz improv shows.
- Former cast member on "Studio C" and Utah's "Divine Comedy".